



FOR IMMEDIATE RELEASE

MAKING SPIRITS BRIGHT: A VERY VANCOUVER CHRISTMAS CELEBRATES ITS FOURTH YEAR - VOLUME IV NOW AVAILABLE FOR PRE-SALE

Vancouver October 26, 2009 – For the past three years, [A Very Vancouver Christmas](#), an album of original Christmas/Holiday music, in aid of the BC-SPCA, has been helping to make both four-legged and two-legged spirits bright throughout the lower mainland and beyond. All artists and services are donated, and all net proceeds benefit the SPCA. Now in its fourth year, this year's album features 13 original holiday songs by local rising stars, as well as some old favorites. Some of this year's contributing artists include Tess Dunn, a CF patient who recorded an album with the help of Make-a-Wish Foundation, Daphne Kalfon who wrote the "I Love Mac" song, BC Interior Jazz Artist of the Year, Olga Osipova and our own Shari Ulrich. Volume IV is currently available for pre-sale through the studio.

The project is the creative brainchild of Vancouver Record Producer, Jenn Ashton, who wanted to find a way to showcase some of Vancouver's new musical talent, while at the same time involve and give back to the community. She also wanted to pay tribute to non-traditional Christmas and holiday music. Due to the unprecedented success of the first album, it was decided to make this an annual event.

Musical styles are varied, and all of the material is original with a Christmas/Holiday theme. One of the goals of this album project is to make these musicians and their music available to a wider, non-club going audience. "I consider many of these musicians to be the 'next generation' of Vancouver's finest, and they have been hand-picked because of their talent and marketability," explains Ms. Ashton. "We mixed in a few favorites as well, for name recognition, and again, to showcase some of Vancouver's amazing talent!"

Artists on Volume IV include: The Roasted Chestnut Orchestra, Tess Dunn, Adrienne Pierce, Silken, Hilary Grist, Jim Houston, Gillian Hobbs, Daphne Kalfon, Olga Osipova, Ryan Donn, Laurell, Shari Ulrich and Ranj Singh & the Discriminators. To learn more and to preview the album, please visit A Very Vancouver Christmas websites: www.veryvancouverchristmas.com and www.myspace.com/veryvancouverchristmas

In celebration of the album's release, there will be a live benefit Christmas concert featuring artists from past and present volumes on December 20th at 7:30 p.m. at St. James Hall, 3214 10th Avenue West, (tickets include a copy of A Very Vancouver Christmas Volume IV and are available through Rave On Studio at \$10 each, children under 5 are free).