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Vancouver Indie Director Alison Parker Is At It Again!

Vancouver, BC (May 26, 2013) - The Magic Ferret is a short film penned by writing team Scott and Paula Merrow and directed by local Vancouver filmmaker Alison Parker. The script is adapted from the short screenplay The Great Sambini which won Best Short Screenplay - Drama at the International Family Film Festival in 2011 and second place at the Gimme Credit International Film Festival also in 2011!

Jacob Tremblay stars as "Sam" in *The Magic Ferret*. At just 6 years old, Jacob already has an impressive resume. He plays the son of **Neil Patrick Harris** and **Jayma Mays** in Sony Pictures' *The Smurfs 2*, coming to theaters this July! He has also recently had guest appearances on ABC's *MOTIVE* and Disney's *Mr. Young!*

Falcor the Ferret stars as "Booger" in The Magic Ferret. Falcor is the most famous ferret actor in the world. After a successful career in commercials, Falcor landed the role of Jasper in the award-winning short film *Jake & Jasper: A Ferret Tale* in 2011. Falcor also stars as "Digger" in the upcoming feature film *The Ferret Squad*.

The Magic Ferret Synopsis:

Sam is a six-year-old orphan with a pet ferret named Booger. Sam is as cute as a button, but he just can't seem to find a family who wants him. When the newest prospective parents come to visit, Sam decides to impress them with a few magic tricks. He becomes "The Great Sambini" with Booger as his assistant. When his most amazing trick flops, Sam is deflated but not defeated, and with Booger's help he conjures up a different kind of magic.

Parker and her team have started an indiegogo.com campaign to raise the funds necessary to film *The Magic Ferret*. You can be a part of movie magic - with donations starting at \$1, you can help make *The Magic Ferret* short film a reality! Donating gives you some great perks as well; pawtographed DVD's, autographed storyboards, behind the scenes scoop, and even see your name in the end credits of the film! Donate \$100 or higher, and little Jacob Tremblay will send you a personal thank you video! Check out all the perks and please consider making a contribution.

This marks the third ferret movie for Parker; the first was a short film called *Jake & Jasper: A Ferret Tale*, was very successful on the film festival circuit and won many awards, among them Best Short Film Award - Nevada Film Festival, Rising Star Award - Canada International Film Festival, Gold Remi Award - Worldfest Houston International Film Festival, Award of Merit - The IndieFest, Honorable Mention - Myrtle Beach International Film Festival, Best of the Fest Award - International Movie Trailer Festival to name a few. Contributing to the films success was Parker's incredible approach to her actors. She successfully secured many name actors. Her

first ferret film *Jake & Jasper* stars Andrew Jackson (All My Children), Connor Stanhope (Smallville), Blu Mankuma (2012) and of course Falcor the Ferret.

The second project is the upcoming feature film "The Ferret Squad" which is currently in the process of securing financing and is anticipated to be a huge film with many Canadian A-list actors already onboard!

Check out The Magic Ferret IndieGogo:

http://www.indiegogo.com/projects/the-magic-ferret

Facebook:

https://www.facebook.com/TheMagicFerret

Twitter:

https://twitter.com/SamAndBooger

Director and Cast are available for interviews upon request.

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NoodleHead Productions is an Entertainment PR and Social Media Marketing Firm with an international artist, celebrity and corporate clientele. For more information and/or interview booking, please contact Lisa Wartur at 604.767.8099 or email: lisa@noodleheadproductions.com

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